



7 March 2007

**RE: Reference letter for T Human and idesignstuff**

To whom it may concern,

This is to attest to the fact that we have collaborated with Tharina Human of **idesignstuff** on a few projects in Nigeria. Some of the projects we've worked on together are War Room branding, Empire Brand Academy branding and Deola Sagoe re-branding.

In the course of these projects, we have found her to be resourceful and strategic in her approach to interpretation and execution of briefs.

Her response time has never ceased to amaze me personally and the way she presents her ideas are quite incisive.

I would not hesitate to recommend her services to anyone who needs on-strategy design work by a really understanding and empathetic partner.

**Joko Okupe**  
WAR ROOM LTD  
Nigeria

